

## Facts about the resources we waste daily:

- ❖ An estimated 1/3 of all food produced globally is lost or goes to waste which amounts to 1.3 billion tonnes per year (FAO).
- ❖ We have produced about 8 billion tons of plastic since 1950, and more than half of it went straight to landfills (Our World in Data)
- ❖ Municipal solid waste generation averages 0.74 kilogram per person per day globally. When looking forward, global waste is expected to grow to 3.40 billion tonnes by 2050 (World Bank).

**Are you worried about increasing waste in the world? Or the way we see our waste as waste and not a 'resource'? We are too and that's why it's a chance to show and inspire people around you on how you are contributing to solve this global challenge.**

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**Submit your Blog entry**

**on**

**‘Closing the tap by preventing, reducing, recycling and diverting waste from going to landfills’**

## What is exciting about the blog?

The 2 -winning entries will be rewarded at the Network of Indian Scientists, Academics and Researchers in Germany (NISARG) on 14th October by Consulate General of India in Hannover

## What to consider?

- ❖ Word limit: 600-700 words
- ❖ Start date of competition: 20<sup>th</sup> September 2019
- ❖ Last date of submission: 10<sup>th</sup> October 2019
- ❖ Writing should be in English
- ❖ No age bar for entry
- ❖ Email the blog at entry at [iash.board@gmail.com](mailto:iash.board@gmail.com). Please make sure to include the following info in your email: Name, Email, Age, Address and job/university.
- ❖ Criteria for Assessment: Blog qualification criteria's, creativity, impact.

## 3 Tips to enhance your blog

- ❖ **Heading like never before-** Give a catchy heading to your Blog which excites people to read more
- ❖ **Make a connection-** Share a personal experience, anecdote or incidence that made you think or act instead of writing a plain suggestive blog.
- ❖ **A photo says a 1000 words-** Add a picture to your blog entry which shows you, your effort or perspective. Don't forget that the photo should be yours or you should have permission to use that photo. However, it is not mandatory to add the photo.

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