

India and Germany have long-standing bilateral economic and cultural relations. There is huge demand for German capital goods in particular – above all for machines, which constitute some 33 percent of Germany's total exports to India. The Make in India, launched by Hon'ble PM of India in September 2014 to give a collective thrust to manufacturing in India and seek greater foreign investment in the country. The program includes major new initiatives designed to facilitate investment, foster innovation, protect intellectual property, and build best-in-class manufacturing infrastructure. Most importantly, the Make in India program represents an attitudinal shift in how India relates to investors: not as a permit-issuing authority, but as a true business partner. India is the Partner Country at Hannover Messe 2015. The Department of Industrial Policy and Promotion of government of India is participating in a big way and taken 1250 sq.mtr space to showcase India's potential and strength and the Government's resolve to put India on a world map as a manufacturing hub through the **Make in India** initiative.

Invest India which is a joint venture of DIPP and FICCI has been engaged by DIPP as Knowledge Organisation to manage the theme India Pavillion. In order to support the team of experts from Invest India who would be present to receive investors and respond to their queries, Invest India is looking for smart students (preferably undertaking management / international relations course) to assist the team in managing the pavilion.

The basic responsibility of the Ushers/ guides would be to

- courteously welcome the visitors to the pavilion
- understand their query
- give them basic information on India and help them understand the various displays
- hand over literature on India to visitors
- guide them to the sector experts from Invest India
- seek their contact details/ request them to write their query in the register/ request for their business cards

The selected students would be given a stipend of 180-190 Euros per day (all inclusive) and would be required to be at the Pavilion from 8.45 am to 6 pm from 13 to 17 April 2015 (on 13 April 2015, they will need to be there at 8:00 am). The students shall be required to be in formal suit/ dress. The selected students would be given an orientation session and sent literature on India before hand so they are able to handle basic questions of visitors. We would prefer to engage students who can understand and speak German and English with equal fluency.

In case of interest, please contact:

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